



## Management Academy for Public Health

### Scorecard of Success Indicators (post-pilot years)

	Goal	2002-2003	2003-2004	2004-2005	2005-2006
<b>Courses and Coaches</b>					
1. Percentage of Members who strongly agree or agree that participating in MAPH made them “a better manager” at year-end	90%	94%	87%	100%	98%
2. Percentage of Members who strongly agree or agree that they would recommend MAPH to colleagues	95%	96%	94%	97%	100%
3. Courses rated lower than 4.0 overall	0	2 of 36*	2 of 28	0 of 14	3 of 25
4. Number of courses rated lower than 4.0 on relevance to job	0	3 of 36*	3 of 28	0 of 14	1 of 25
5. Number of courses rated lower than 4.0 on “I’ll be a better manager because of this course”	0	11 of 36*	7 of 28	1 of 14	4 of 25
6. Percentage of Members who strongly agree or agree on all three coach-related questions on the year-end survey	95%		97%	98%	91%
6. Number of coaches who don’t reach 4.0 average	0	1	0	0	0



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Applications and Enrollment					
1. Total number of applications by selection deadline	150	206	126	76	105
2. Total states represented	5	4	4	4	6
3. Underrepresented racial/ethnic minority representation	25%	28%	19%	25%	24%
5. Number of new states represented	1	--	1	1	3

*\* Three "courses" are represented as the average of several sessions of the same course*



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<b>Retention</b>					
1. Teams that complete full business plans	100%	100%	100%	92%	96%
2. Individual retention rate	93%	92%	93%	92%	94%
3. Number of graduates / initial number enrolled		97/107	89/96	55/60	88/94
<b>Organizational Change</b>					
1. Intend to implement business plan	75%	66%	86%	87%	83%
3. Percentage of Members who agree that MAPH has had an impact on their organization	75%	87%	84%	86%	94%
4. Percentage of team projects implemented during the first year after the team graduated	35%	--	44%	--	



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Dissemination					
1. Total number of annual presentations at professional conferences or papers published in peer-reviewed journals and other practice-oriented publications pertaining to the <i>impact</i> of MAPH, by UNC staff or scholars (does not count promotional/marketing presentations)	2	0	0	1	6